



## SEA-EU 2020 Photo Contest Rules and conditions

### Article 1: Organization and Theme

As part of the SEA-EU initiative a photo contest will take place this winter semester 2020/2021 between the six SEA-EU partner universities (Brest in France, Cádiz in Spain, Gdańsk in Poland, CAU in Germany, Split in Croatia and Malta).

According to the SEA-EU vision and its values, the theme of the contest is **The Sea and Us**.

The submitted pictures will have to illustrate **a link between humans and the sea**. Some possible inspirations are:

- Living sustainably by, from and with the sea
- Maritime and cultural heritage
- Maritime and coastal cities
- Nature and Human
- Seascape and Landscape

### Article 2: Phases and dates of the contest

The contest will be organized in multiple phases:

- Picture submission will take place between the 1<sup>st</sup> October and the 31<sup>st</sup> of October 2020.
- The preliminary round at a local level (within Kiel university) will take place between the 1<sup>st</sup> and the 21<sup>st</sup> of November 2020.
- The final round between the different universities will take place between the 1<sup>st</sup> and the 21<sup>st</sup> of December 2020.

The European winner will be announced in early January 2021.

### Article 3: Participation terms

The contest is free and open to all students registered at one of the six organizing universities. The contest participants must hold the rights to their pictures and must have the consent of the people depicted in the photographs.

Each student can submit up to three pictures. Each picture needs to be in high definition (at least 300 dpi). The pictures need to fit a 4/3 aspect ratio. The picture may not have been submitted in any other previous contest or exhibition.

The photos have to be named as follows: **CAU\_NAME\_SURNAME\_Number of the photo** (of more than one is submitted).

In order to enter the contest students have to fill out the registration form and send their pictures via email to [press\\_seaEU@kms.uni-kiel.de](mailto:press_seaEU@kms.uni-kiel.de).

#### Article 4: Image rights

Each participant must declare authorship of the submitted pictures and, therefore, acknowledges that she or he has all the necessary authorizations regarding the publication. By participating in the contest all participants accept to share their photographs under the Creative Commons License (CC BY-NC-ND : This license allows others to download your works and share them with others as long as they credit you, but they can't change them in any way or use them commercially).

<https://creativecommons.org/licenses/by-sa/4.0/deed.en>

#### Article 5: Selection

The selection criteria will be: Respect of the theme, technical and artistic value.

During the selection both public and professional opinion will be taken into account. This will occur in multiple phases.

- 1) During the **preliminary round at local level**, i.e. among the students of Kiel university, the best three pictures will be selected to qualify for the final round.
- 2) At Kiel University a pre-selection of 20 pictures will be made by the SEA-EU-Outreach-Committee and presented to a jury
- 3) The jury consists of Dr. Till Dietsche, director of the marine film festival CineMare Kiel, Jan Winters from the press office of Kiel University, Dr. Elisabeth Grunwald from the International Center of Kiel University, and the journalist and professional photographer Tom Körber. From among these 20 pictures the jury will select the best 12 photos to present to a public vote that will occur on Instagram (@seaeu.kieluni). The three pictures that gain the most likes will win the local competition at Kiel University and qualify for the final round.
- 4) Aside from the implementation of the theme, the jury will assess the technical and the aesthetic value of picture.
- 5) The **final round will take place on a European level** between the different universities. Both public opinion and a jury vote will be taken into consideration and are counted as follows:
  - Social media: 40 %
  - Jury: 60% (Jury composition: 1 member nominated by each SEA-EU partner).

#### Article 6: Result announcement

The winners of the preliminary round on a local level will be announced on the 24<sup>th</sup> of November 2020 and shared on the SEA-EU website ([www.sea-eu.eu](http://www.sea-eu.eu)).

The European winner will be announced on the 10<sup>th</sup> of January 2021 on the SEA-EU website.

#### Article 7: Reward

The best 20 pictures from Kiel and the 15 photos that make it into the European final will be printed in a large format and displayed in an exhibition on the campus of Kiel university.

The top three contestant at CAU level will win following prizes:

1. The first prize is a 100€ gift certificate from the local shop Bootsmann that produces backpacks and other bags from old sails.
2. The second price is a choice between either a 50€ gift certificate from the Studio cinema OR the theatre Kiel.

3. The third prize is a Tüüt-package from the local start-up Umtüten consisting of different types of reusable sandwich/produce bags (worth 30€).

The winner at the European level will be awarded a grant of 350€ for a trip through Europe using a sustainable method travel, for instance by train. The travel grant will allow the winner to take advantage of the freedom of movement in the European Union, discover the diversity of Europe while travelling, learn about European cultural heritage and history, connect with people from all over the continent and ultimately discover themselves (the specific form and details will depend on the travel plans of the winner).

#### Article 8: Exhibition

The photographs will be exhibited in all SEA-EU universities from January 2021 onwards.

They will also be presented to the next SEA-EU Governing Board or to other staff weeks.

The photos will also be used for a virtual exhibition and/or the creation of calendars.

#### Article 9: Exclusions

The contest organizers reserve the right to exclude any photograph from the competition that is inconsistent with the rules.

#### Article 10: Responsibilities

In case of force majeure, the SEA-EU partners reserve the right to modify the present rules, postpone or cancel the competition. They cannot be held liable for resulting modifications.

The jury's decision is final. Participants will not be entitled to claim the cash value of a prize or exchange a prize for another one.

#### Article 11: Obligations

Participating in the contest implies acceptance of these rules by the competitors. Any disrespect will lead to an elimination from the contest. Any contestation related to the interpretation and application of these rules will be examined by the organizers that will take a decision following the spirit in which the contest has been launched.